



Lucknow Hum Par Fida Hai Hum Fida-e Lucknow, Kya Hai Taagat Aasmaa Ki Jo Churaae Lucknow



'Let's Unite for Culture, Knowledge, Nationalism and Objective Welfare Society' - Team LUCKNOW has a specific agenda with every letter of its

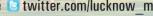
#### Mission:

- To fight for the restoration of every unsung monument to its lost glory.
  - To educate the people in general and youngsters in particular with the historical facts of Lucknow.

The Society is a registered body under Societies Registration Act (Act XXI of 1860). The management of society is in the hands of ardent Lucknowites, who have a zeal & devotion to face lift the culture & traditions of the city. The society aims to act as a bridge between the government departments and non-



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Lucknow Hai To Mahez Gumbad-o Minar Nahi, Sirf Ek Shaher Nahi Kucha-o Bazaar Nahi, Iske Aanchal Mein Mohabbat Ke Phool Khilte Hai, Iski Galiyon Mein Farishto Ke Pate Milte Hai



Data as on 30<sup>th</sup> October 12, 09:39 pm

Likes (Fans with LUCKNOW page)

83,226 people

Friends of Fans ( Posts of the page visible to other people )

16,066,746

people

Gender & Age



Other countries of Fans (In descending order)

Saudia Arabia, Pakistan, UAE, UK, Canada, Australia, Nepal, Qatar, Singapore, Oman, Bangladesh, Thailand, Phillippines, Malaysia, Indonesia, Germany, Brazil, Bahrain, etc

Other Indian cities of Fans (In descending order)

Delhi, Mumbai, Bangalore, Hyderabad, Pune, Kolkata, Kanpur, Noida, Allahabad, Chennai, Gurgaon, Ghaziabad, Varanasi, Jaipur, Chandigarh, Bhopal, Gorakhpur, etc

Languages of Fans (In descending order)

English, Hindi, French, Portuguese, German, Indonesian, Spanish, Arabic, Thai, Italian, Russian, Turkish, Chinese, Serbian, Swedish, etc



Rafta Rafta Arsh Pe Pahunchi Hai Shaan-e Lucknow, Milti Julti Hai Farishton Se Zabaan-e Lucknow



Efforts to revive Lucknow for which

aspects of Literature, Monuments

section. Clock tower, has been

revived recently & the same spirit



Let's Unite for Culture, Knowledge, Nationalism and Objective Welfare Society (LUCKNOW Society). To promote the Rich Heritage & Culture of Lucknow and to make people aware about the same! Roomi Darwaza, the signature monument of Lucknow is manifested in the parent logo.



Mission to save the diminishing Heritage of Lucknow. To fight for the restoration of the Monuments & Culture to its lost glory. Logo is truly reflecting a neglected monument's dome.



This is the platform where people share their contributions regarding Lucknow. Charbagh signifies the different blends of architecture, welcomes everyone to Lucknow; the same spirit is captured in the logo.



Beauty of a particular word is highlighted in this section. Its pronunciation, origin, meaning and some interesting aspect/sher. Traditional writing instruments have been used to signify the essence in the logo.



We Salute and appreciate the contributions of a famous personality in various walks of life. Chhota Imambara, the zenith of beauty, decoration and marvelous calligraphy is the obvious choice for this logo.



Lucknow is the theme of this Quiz.
Logo is depicting the marvelous
Bada Imambara as silhouette. The
result is declared subsequently, the
winner is awarded with a
certificate and gift hamper.



Social problems related to different aspects are captured and highlighted to the authorities also. People can also sent their contributions. Logo and name of the section, itself portrays the pain of public.



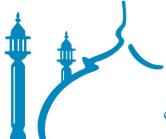
Day in history, reflecting important events which proved to be a milestone for us. Loss of some personality is also included in this section. Geography of this section is entire globe.







each and every aspects. The same spirit is captured in this section and people can also sent their contributions.





Aaj Bhi Kehta Hai Har Sahib-e Nazar Roshan Khayal, Lucknow Ilm-o Adab Mein Aap Hi Apni Misaal



FIRST VOLUNTEER MEET (31st July 11): First formal interaction with the members and to have a brain-storming session as to what should be the future course of society's action. The venue was Rai Umanath Bali Prekshagrah, Qaiserbagh.





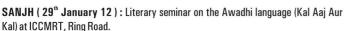
SUBH-E NAU (24<sup>th</sup> October 11): Centenary birth celebrations of the legendary poet Majaz was organised at Bhartendu Natya Academy, Gomti Nagar. Event started with the seminar, followed by Ghazals of Majaz and culminated at Nashisht (a small mushaira).

IIM INDEX (19<sup>th</sup> & 20<sup>th</sup> November 11): Active participation in IIM's Index at Colvin Taluqdars College, which also witnessed photo exhibition and interaction with students and their families.





SAFAR (24th December 11): A Musical tribute to the legendary actor Dev Anand at Paryatan Bhawan, Gomti Nagar.







MTS Quiz (5<sup>th</sup> March 12): Two Quiz competitions (first being 'Corporate' and the second related to Lucknow) were organised among students in association with MTS at Jaipuria Institute of Management.

**HERITAGE VINTAGE DRIVE** ( 11<sup>th</sup> March 12): Vintage Car Rally organised in association with MTS and Oudh Car Association. It started from HAL and reached Bada Imambara where a photo exhibition of old Lucknow photographs were on display for the tourists. Evening was a get together with the Vintage Car owners at the historic Carlton hotel.





**OUR HERITAGE - OUR CHILDREN (2<sup>nd</sup> April 12):** To inculcate the spirit of Heritage among the school children, a workshop along with essay writing and photo exhibition was organised at La Martiniere in association with INTACH for various schools like Jaipuria and Study Hall.





Jaha Urdu Sukhan Tehzeeb Riwayato Ki Na Koi Kami Hai, Duniya Mein Sirf Beshak Wo Lucknow Ki Sarzami Hai



EAGLE CUP (15th April 12): In association with MTS and Mauribagh Army Golf Course Cantt, Eagle Cup was organised for the young and enthusiastic golf players.





TEHZEEB-E LUCKNOW PE GUFTUGU ( 2nd June 12 ): Seminar was organised in association with INTACH at RITES to discuss the various aspects of Heritage and Culture.

SECOND VOLUNTEER MEET ( 3rd June 12 ): The meet was organised at Rai Umanath Bali Prekshagrah, Qaiserbagh to discus and evaluate the past one year and plan the way forward.





HOMAGE TO MARTYRS OF KARGIL DIWAS (26th July 12): In association with NCC and CSAI, a candle march was organised from GPO Hazratgani to Shaheed Smarak to pay homage to the martyrs of the Kargil war.

OUR HERITAGE - OUR CHILDREN ( 16th August 12 ): To inculcate the spirit of Heritage among the school children, a workshop along with painting contest on Independence Day and Quiz contest was organised at Bhartiya Vidya Bhawan in association with INTACH for various schools like Kendriya Vidyalaya and Riverside Academy.





SHAAM-E ADAB > MANTO KI AWAAZ (20th October 12): A literary evening and seminar on the life and writings on Manto.

SHAAM-E MANTO > MANTOIYAT ( 3rd November 12 ): Dastangoi on the occasion of birth centenary of Manto.





IIM INDEX (17th & 18th November 12): Social Media Partner of IIM's Index at Colvin Taluqdars College! Promotion of Lucknow among the youths & next generation.



Alfaz Kya Bayaa Karu 'Amir' Lucknow Ki Shaan Mein, Cahoo Me Basi Hain Tehzeeb Yahan Har Insaan Mein





#### Photo Contest (January 12):

Theme of the contest was 'Architectural Wonders of Lucknow'



### Mothers's Day Conetst (May 12):

Slogan contest ( My Mom is Special because.....) in association with Cremica for the most beloved relationship, Mother !



#### Jashn-e Azaadi Contest ( August 12 ):

In association with CSAI, the contest was to get the 'Feelings of Independence in poetic form'



## Hindi Diwas Kavya Pratiyogita (September 12):

In association with CSAI, the contest was to 'Know the feelings for Hindi language in poetic form'

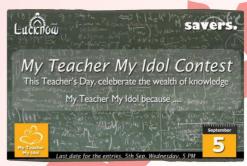


#### Mobile Contest (March 12):

Slogan contest ( I Love Mobile because....) in association with MTS, to explore the usage of mobile by people



Father's Day Contest ( June 12 ): In association with Savers, the contest was to get the 'Best advice your father ever gave you'



#### My Teacher My Idol (September 12):

In association with Savers, the contest was to 'Know as to why your teacher is your idol'



## Kahani Manto Ki - Contest ( October 12 ) :

In association with CSAI, the contest was to 'Identify the best story of Manto and why'?

Luckhow



Yaha Mohsin Ke Aage Aaj Bhi Nazrein Nahi Uthti, Kahi Par Aapne Dekhi Hai Ghairat Lucknow Jaisi





The Grand Indian Road Trip @ Lucknow



Shaheed Smarak @ Kakori



**International Youth Day** 



World No Tobacco Day



Earth Hour



Voter Awareness Campaign



Padma Shri Kalimullah with his invention 'Anarkali'



International Day of Peace





Jis Pe Duniya Ko Fakhr Hai Aslam, Woh Zabaan-e Khaas Lucknow Ki Hai









लखनऊ की पहचान हैं मजाज

लानत है..हम मां की डज्जत नहीं कर पा रहे

## अवधी को बनाएं युवाओं की बोली : बेकल

• लखनऊ सोसाइटी द्वारा आयोजित 'अवघी कल, आज और कल' विषयक सेमिनार

लखनऊ 29 जनवरी (संसू): माटी की सोंधी खुशबू का अहसास है अवधी। अपने दिल की बोली है, जो दूसरों के हृदय में सीधी उत्तर जाती है। विकास की आपाधापी में हम अपनी बोली से कट रहे हैं। रविवार को









UIZZING YOUNG MINDS

## अवधी साहित्य का केंद्र बने लखनऊ

. लखनऊ। अवधी भाषा को समाज में उचित मुकाम हासिल नहीं हो सका है। रविवार को इन्दिरा नगर के आईसीसीएमआरटी भवन में अवधी भाषा पर आयोजित परिचर्चा में यह दु:ख मशहूर शायर बेकल उत्साही ने जताया। वह यहां लखनऊ सोसाइटी द्वारा अवधी भाषा के अतीत, वर्तमान एवं विकास पर आयोजित इस चर्चा में बोल रहे थे। गोष्ठी में उपस्थित पूर्व राज्यपाल माता प्रसाद ने कहा कि अवधी साहित्य में समाज को आगे बढ़ाने व उसे आगे ले जाने की पूरी झमता है।

# 'मजाज' को, युवा कर रहे याद



# सूर संध्या में देवानन्द



शहर के पर्यटन भवन प्रेक्षागृह में अभिनेता देवानन्द को सुरों से भरी श्रृद्धांजिल दी गई

लखनक की से की। शनिवार को मो.

# 'Majaz was an advocate of

# देवानंद की याद में सजी शाम,सुरों से दी श्रद्धांजलि

लखनऊ। पयर्टन भवन के प्रेक्षागृह में शनिवार को देवानंद के गीत गूंजे। शहर के गायकों ने देवानंद के गीतों को अपनी आवाज से सजाया।

लखनऊ सोसाइटी की ओर से आयोजित कार्यक्रम में मशहूर फिल्मकार मारुख मिर्जा अपनी आने वाली फिल्म 'से यस टू लव' के प्रमोशन के लिए मौजूद थे। फिल्म के मुख्य कलाकार असद मिर्जा व नाजिया हुसैन ने देवानंद के गीत पर नृत्य का जलवा बिखेरा। देवानंद की याद में सजी शाम की



Vintage beauties' day out!



## Vintage car rally captivates Lucknowites



10



## Tehzeeb Koi Meri Nazar Mein Jachegi Kia, Meri Nigaah-e Shauq Ne Dekha Hai Lucknow





Kanak Rekha Chauhan, Lucknow: Kudos Lucknow! You have achieved what is one of the most difficult accomplishments, for any individual / organisation / state machinery — in present times of socio-economic conflicts, by bringing together the city on one forum. You created a genuine concern and awareness amongst the Lucknowites regarding our well-known and not so well known heritage monuments in various states of existence, subsequently making an effort to draw the attention of the concerned authorities seeking their help. Working towards reviving Zuban-e-Lakhnau, which is deteriorating by the day. Unifying the youth from different strata /religions / educational backgrounds and offering them an opportunity to express themselves on the issues of culture and heritage. The Gen-Y forms the majority of the members of Lucknow.me — they are our

future and it is really a delight to observe their passion to revive our culture and 'virasat'. Thank You Lucknow. Keep up the good work!



Harendra Narayan Singh, Lucknow: If we know about Culture, Architecture & History of our city only then we know about ourselves. Lucknow.me is providing knowledge about us. I salute the people behind this for their services for the people of Lucknow.



Rashmi Joshi, Ahmedabad: Though I am miles away from Lucknow city, I feel that I am right there through photographs, features and updates of the city published on Lucknow page by the society. People like me could see Lucknow through the page. Thank you so much guys for your efforts. Congratulations!



Atif Hanif, Lucknow: Lucknow page is a wonderful culmination of Culture, Heritage, Architecture, Literature, Cuisine, Music, Dance, Quiz & Contests, Sports, Important Personalities, Cultural Events, Social Issues, Updates on the happening events & activities around the calendar.....and much more! This entire project or rather mission is very close to my heart & mind as this society has professionally developed Lucknow as a Brand! Looking forward for a great journey!



Isha Priya Singh, Dubai: Lucknow Society has been doing the kind of work, I have always dreamed of doing for my beloved city 'Lucknow'. The medium of social networking (Facebook) has been used remarkably well to spread awareness about issues concerning Lucknow. Not only has it given Lucknowites a platform to discuss several issues, but has also made genuine efforts to revive Lucknow's culture and language especially through segments like 'Lets revive'. I really look forward to posts from the page. It makes me feel connected with my city, even when I am so far away. I am sure all the good work would yield amazing results very soon'. All the very best!



Rubina Alvi, United Kingdom: Lucknow Page is a wonderful source of information about our city and culture. I am very grateful to the team who is providing us with immense information and improving our knowledge.



Pooja Singh, Lucknow: Aur lucknow page ke baare me kya kahu jab ise join kiya tha to sirf isliye ki mujhe apne lucknow ki jaankariya milti rahe...... socha bhi nahi tha ki ye eik itna bada manch banega jo lucknow ki awaz ko duniya tak pahuchaega ..... aaj lucknow me kai pareshaaniya hai Lucknow page un sabko purzor tareeke se uthata hai aur shaher ki aam janta ko bhi isme shaamil karta hai...... din pratidin lucknow page ki badhti prasiddhi apne aap hi iski kahani bayan karti hai.... "Haath kangan ko aarsi kya" ye kahawat lucknow pe khari utarti hai..... bus itna kehna chahungi iske liye ki bhagwaan kare ye page duniya ka sabse prasidh page ban jae jisse saari duniya 'Hamare Lucknow' ko jaane aur is shaher ka naam duniya ke shahero me pehli pankti me liya jae.... Ameen





Eik Lutf-e Khaas Dil Ko Teri Aarzoo Mein Hai, Allah Jaane Kitni Kashish Lucknow Mein Hai



